



Managed Print Services

The Easy Way to Slash Your Printing Costs and Manage All Your Barcode Printers and Supplies



The Old Way vs. the Better Way

How Managed Print Services Save Your Business Time and Money

Many businesses still buy all of their own barcode printers and try to manage all their labels and supplies on their own. But do-it-yourself print management is often a constant source of headaches, wasted labor, and unnecessary costs. Here's why:

- Managing your printers and supplies takes your staff away from more important revenue-generating business activities.
- If you don't notice that supplies are getting low until it's too late, you can end up having to order emergency supplies and pay for expedited shipments.
- If you don't use best-in-class print hardware and don't service or maintain your printers regularly, you can end up with costly printing issues, repairs and replacements.

Thankfully, there's a better way to manage your printing and supplies with Lowry's Managed Print Services.

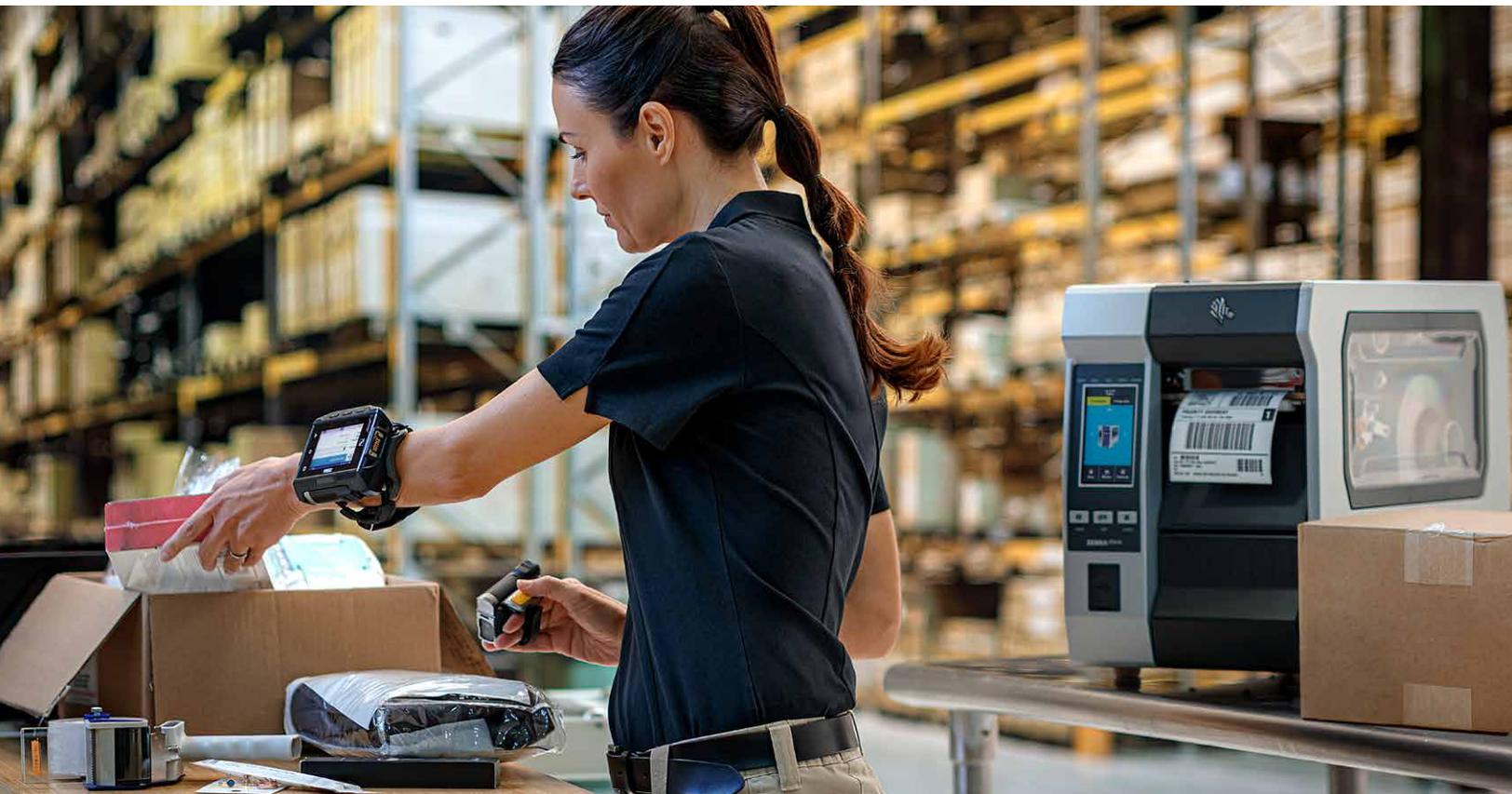
The Better Way: Lowry Managed Print Services

Managed printing allows you to outsource your print management to Lowry Solutions and roll all of your printing costs into an affordable per-page fee. It saves time and labor for your business, and it can save you up to thousands of dollars per year in printing and supplies cost.

We'll work with you to create a service plan with the options you need and prefer.

Here's everything we can do for you:

- We provide you with turnkey printing at a minimal cost
- We procure, install and maintain all your printers
- We use best-in-class Zebra printers to deliver outstanding performance
- We monitor and re-order your printing supplies
- We give you volume discounts with a blanket contract agreement
- We provide proactive monitoring and 24/7 help desk support
- We manage your hardware lifecycle and recycling
- You get it all for a simple per-page printing cost
- There are no big, up-front expenditures or unexpected costs
- We do it all for you, so your staff doesn't have to



The Lowry Smart Portal™ Insightful, Simplified and Intelligent Print Management

Lowry Managed Print Services includes access to our online Smart Portal, which gives you real-time, visual insights into all your printing service contracts, transactions, inventory, and support.

You get it all in one easy-to-use portal that you can access via the cloud from any device. Smart Portal includes your own personalized dashboard, analytics, electronic catalog, records of all of your orders and invoices, plus access to our 24/7 help desk and technical support.

Smart Portal Features



Dashboard

Get real-time, visual insights into your printing, transactions, contracts, and support.



Asset Inventory

See a consolidated view of all your current printing devices including lifecycle information.



Tech Support

Conveniently submit, manage and access support requests and their status.



My Catalog

View and order print hardware and supplies from your own custom e-commerce catalog.



Orders & Invoices

View your transaction history and export or send reports for importing or additional analysis.



Service Contracts

Easily access and review your active and expired contracts as well as upcoming renewals.



Smart Apps

Access intelligent tools to help manage your print devices and projects more efficiently.

Two Additional Tools to Simplify Your Print Management

Zebra's Printer Profile Manager Enterprise

At the core of our Managed Print Services are Zebra's best-in-class label printers. In addition to fast and outstanding print quality with industry-leading reliability and durability, Zebra printers make it easy to deploy, configure, and manage your printers remotely with Printer Profile Manager Enterprise (PPME).

With PPME, you can:

- Locate and manage your Zebra Link-OS™ label printers from any location in the world
- Safeguard your enterprise security with built-in, direct-encrypted printer connections
- Access printer status, configuration and troubleshooting through any web browser
- Automatically renew and apply unique, signed WLAN security certificates to each printer
- Quickly deploy, configure or update a printer without needing to be on-site
- Do it all with hassle-free printing from Zebra's industry leading technology
- Discover all your networked printers and create and distribute configurations remotely

Whether we're managing your devices for you or you're taking on the responsibility yourself, Zebra's PPME simplifies the entire process and makes it easy to manage your print hardware safely and remotely, from virtually any location.

Zebra Print Secure

Print security risks are real, and attacks against printing networks and hardware are getting increasingly frequent and sophisticated. That's why Lowry Solutions has teamed up with Zebra to protect your networked printers with multiple layers of security through Zebra's Print Secure solutions.

With Print Secure, you get a complete set of apps and tools to help:

- Configure your printers to use secure, encrypted connections
- Control all your print data exchanges and monitor communication methods
- Assess potential print security vulnerabilities with a simple wizard
- Rotate staff passwords, keys and credentials for added security
- Block unauthorized access to your network and devices
- Easily schedule and perform regular security updates



Why Lowry Solutions?

Lowry Solutions is a leading integrator of solutions for enterprise mobility, IoT, and printing. For over four decades, we've helped businesses like yours achieve real-time asset visibility, simplify traceability, and improve process and supply chain efficiency.

Our experts provide unparalleled technology guidance, solutions integration, and professional services to help you turn the latest innovations into a competitive edge for your business, in three key areas:

1 Enterprise Mobility

- Mobile technology assessments and recommendations
- Mobile device staging, provisioning, kitting and deployment
- System integration and consulting services
- Enterprise mobility management (EMM)
- Complete technology life cycle management

2 IoT Solutions

End-to-end automation, inventory management, supply chain traceability, manufacturing execution and work-in-process tracking through Internet of Things (IoT) technologies. We employ and integrate hybrid cloud and on-premise architecture to help upgrade your business to Industry 4.0, including:

- IoT data capture and software platforms
- Automated and dynamic workflows and business rules
- Advanced analytic and predictive intelligence
- Real-time alerts for proactive process management
- Multi-technology support for barcodes, RFID, BLE and GPS
- Enterprise security with AD/LDAP/SSO-compliance

3 Managed Print Services

Lowry Managed Print Services provide you with the peace of mind of knowing your mission-critical industrial labeling is managed seamlessly and proactively. We deliver services and solutions to keep your labeling operations running optimally and minimize your printing hardware and supplies costs, all while keeping your staff free to focus on other key business activities.

- Enterprise labeling solutions
- Printer and supplies procurement
- Remote printer management
- Stock and custom labels
- Compliance labeling standards
- Industrial high-performance printers
- Zero-cost printhead replacement
- Service, maintenance, and support

Simplify Your Print Management and Lower Your Costs.

Contact Lowry Solutions to learn more and get started with our Managed Print Services.



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